

Example of a Long-Range Plan

Long Range Plan for the Park City Library 2002-2005

Circulation and Collection Development

- Increase the number of cardholders within the City limits
- Increase the materials budget by 10%
- Refresh adult nonfiction collection
- Continue to purchase bestsellers in a timely manner and in adequate quantities

Promotion and Publicity

- “Back of the Stacks” tour
- “Date at the Library for Decision Makers”
- Mailing list
- Traveling art, informational and other exhibitions available from regional and national sources
- Patron Survey

Community Outreach and Programming

- Families with children
- Business and non-profit sectors
- Hispanic and Other Ethnic Residents
- Senior Citizens
- Students
- Hispanic Representation on the Library Board

Computer and Other Technology

- Review and implement appropriate new technology
- Customize Automation
- Acquaint patrons with the on-line system
- Implement patron-placed holds and remote access to subscription databases

Staff Development

- Position to oversee technology in cooperation with City Technology Dept.
- Career and Educational Development
- Leadership 2000

Cooperation with Summit County Library

- Reciprocity
- Collection Coordination
- Collaborative Projects

Financial and Budgetary

- Establishment of endowment foundation distinct from the Friends of the Library
- Development of “giving opportunities”

- Monitoring of municipal budget with active input
- Exploitation of grant and other funding sources

Friends of the Park City Library

- Continued encouragement, cooperation and recognition

Physical Facilities

- Adding and reconfiguration of space
 - Expansion of stacks area to accommodate more books and related materials
 - Expansion of computer area to establish separate rooms(s) for technological resources